

Jeffrey M. Heller
President and Chief Operating Officer
EDS



President and Chief Operating Officer Jeffrey M. "Jeff" Heller rejoined EDS in March 2003 after a brief retirement. He serves on EDS' board of directors and its Executive Committee. Previously, he was vice chairman of EDS with more than 36 years in the data processing industry.

Heller joined EDS' Systems Engineering Development Program in 1968. In 1969, he moved to Camp Hill, Pennsylvania, to work as a systems engineer in the implementation of the Pennsylvania Medicare account. After this implementation, he returned to Dallas as a member of the Medicare Central Support group. During the next 18 months, he helped implement Medicare systems in California, Iowa, Indiana, New York and Boston. He also assisted in systems conversions for Medicare in Texas, California and Pennsylvania.

After participating in a New York Stock Exchange sales study in 1970, Heller served in a series of technical management positions. In 1972, he was named manager of the newly created regional data center in Dallas. A year later, he became the regional manager of EDS' health care business in the eastern United States. In 1974, he was named a corporate vice president, with responsibility for hardware planning, software, telecommunications and the EDS Service Corporation.

In 1979, he became the head of the newly formed Technical Services group. In 1984, Heller moved to Detroit to lead the effort to integrate General Motors' data processing and communications resources with EDS' infrastructure. When that project was completed in 1987, he returned to Dallas. He became a senior vice president in 1987 and was named president and chief operating officer in 1996.

Heller serves on the board of directors of the Dallas Symphony Association, Mutual of Omaha, Trammell Crow Company, Cotton Bowl Athletic Association and Temple-Inland. He is a member of the University of Texas Chancellor's Council, the University of Texas Engineering Foundation Advisory Council, the University of Texas McCombs School of Business Advisory Council, the Longhorn Foundation and is a trustee of the Southwestern Medical Foundation.

Heller received a bachelor's degree in business administration from the University of Texas at Austin. He served in the U.S. Marine Corps as a jet pilot from 1960 to 1966 and attained the rank of captain.

Jeff Heller and his wife, Carol, have two children, Scott and Debbie, and two grandchildren, Austin and Brandon.